

## PROGRAM PRODUCER LEVELS

*Call your INA Marketing Specialist  
at 1-800-456-7999 for  
more information*

### **BRONZE LEVEL 25,000 MOR CREDITS**

- Automatic enrollment in MOR program
- \$250 is added to your MOR Marketing Account
- You have 90 days to allocate these dollars to the MOR Marketing Program of your choice
- Your choice of INA merchandise

### **SILVER LEVEL 50,000 MOR CREDITS**

- Bronze level benefits, plus:
- Another \$250 is added to your MOR Marketing Account
- You have 90 days to allocate these dollars to the MOR Marketing Program of your choice
- Take all of the online courses needed to renew your life license this year - ON US!
- Your choice of \$100 gift card from over 35 businesses

### **GOLD LEVEL 75,000 MOR CREDITS**

- Bronze and Silver level benefits, plus:
- \$500 is added to your MOR Marketing Account
- \$500 is added to your Marketing Account for each additional 25,000 INA MOR Credits you earn for the remainder of the calendar year
- You have 180 days to allocate these dollars. Any MOR Marketing Account money still available from bronze and silver levels will receive a 180 day extension.
- With 75,000 INA MOR credits, you may also qualify for our annual producer incentive cruise at the Seaman level. The Seaman level provides for your airfare and cruise expenses, based on double occupancy. (See incentive trip flyer for details on how those program credits vary from MOR.)

### **PLATINUM LEVEL 150,000 MOR CREDITS**

- Bronze, Silver, and Gold level benefits, plus:
- \$750 is added to your MOR Marketing Account
- \$750 is added to your Marketing Account for each additional 25,000 INA MOR credits you earn for the remainder of the calendar year. Each \$750 will come with a full 180 days to allocate to the MOR Marketing Program of your choice
- As a Platinum Producer with INA, you qualify for our MOR Lock program, locking your Platinum status in place for the following calendar year. This means that your 2011 production can qualify you to receive \$750 in your MOR Marketing Account for every 25,000 INA MOR credits you accumulate in 2012
- With 150,000 INA MOR Credits, you may also qualify for our annual top producer cruise at the Purser level. The Purser level provides for airfare and cruise expenses for you and a guest. (See incentive trip flyer for details on how those program credits vary from MOR)